





# You Get JUST What You PAY For . . .

When buying bread, as well as anything else in the world, you get JUST what you pay for. If you seek a QUALITY loaf of bread, made with pure milk and the very finest wheat flour (the same kind you would use if you were baking at home), then you MUST buy the loaf that has ALWAYS LED IN QUALITY and ALWAYS WILL—

## 20<sup>TH</sup> CENTURY BREAD

### Charm and Incantation Used to Fight Witches

While the first of May was a time for merrymaking in some countries in ancient times, it was not altogether so in Ireland. There were too many dangers, too, many omens, too many witches and fairies about—more on May eve than on any other day in the year, except Halloween. The old Irish year began on the first of May, and like the old Biblical people it was the time of spring cleaning. For weeks before, the Irish housewives cleaned their houses, changing every corner, and fumigating the rooms with juniper. This was a strong preventive against the witches.

When the great day arrived—in fact before midnight—each family was well prepared. All the fires had been extinguished, awaiting the great Beltane fires which the kings of Ireland lighted on the mountains, and from which the peasants rekindled their own hearthfires. With the first light of May day the men of the house made a din with the pots and pans, pails and cow bells. The half-starved dogs were let loose and howled about the house. The women lit censers of herbs and waved them here and there, and everyone chanted, "Witch flee, flee from here or it will go ill with thee."—Boston Herald.

### Many and Varied Tricks Known to Fur Traders

Unlike the American fur crop, the greatest part of which is taken off ordinary farms, Canada's fur harvest—apart from that of the fur ranches—is still gathered at the cost of hardship and life from the great open spaces and thickly wooded forests. And it is here, strictly speaking, that romance is forever lurking around the corner.

The first collecting of these skins—when the ambitious trader pushes as far into the wilderness as he dares, for instance—in order to meet the outgoing Indian family, usually develops into a battle of wits and words. And the buyer, in many cases, must get up nightly early in the morning if he hopes to circumvent the breed's cunning and trickery. Many a pale, fifteen dollar marten is transformed into a dark, fifty dollar skin by the skillful application of a little balsam smoke. More than one black housecat finds its way amongst the hundred dollar fishers, while mink and lynx skins having damaged flanks and shoulders are conveniently turned with the fur inside and the leather side out.

### Minnesota's Boundary

The northern boundary of Minnesota was settled by the treaty of 1812 terminating the War of 1812. By it the Lake of Woods was to be the northern boundary. At the time, it was supposed that there were many rivers flowing from the lake eastward, and the United States was to have the land drained by them. When the actual survey was made, it was found that there were no rivers flowing eastward, and, so, because of the intention, and after many surveys had been made, and commission appointed to settle the matter, the small piece of land called the Northern Peninsula was ceded to the United States in 1873 and the question finally settled by the United States and England in 1877.

### Concentration

Catherine, age five, was invited to a little friend's house for dinner. Catherine's mother very carefully told the little girl everything she should and should not do. "And be sure," her mother said, knowing Catherine's fondness for pastry, "not to ask for a second piece of cake." When Catherine came home her mother asked her all about the visit. "And did you have only one piece of cake, like I told you?" she said. "Oh, no," replied Catherine. "I remembered what you said, so I didn't eat any cake at all. I ate two pieces of pie instead."

### Atmospheric Phenomenon

Tuesday, September 8, 1881, is known in New England as the Yellow day. It was characterized by an intense brassy appearance. Many persons reported a smell of smoke in the air and this is generally believed to have been the cause of the peculiar phenomenon. It is known that extensive forest fires were raging in Canada and in the West. Another suggestion was that it was caused by an active volcano in the interior of Labrador; another that the smoke was derived from immense peat bogs in Labrador which in dry seasons burned to the rocks.

### Rural Mail Boxes

The postal laws and regulations say that the posts or other supports upon which rural mail boxes are erected shall be of neat design, and may be of wood, metal, or concrete, of suitable strength and dimensions; may be either round or square, plain or ornamental, with or without fixed or movable arm, and shall be painted white. The use of effigies as supports or of supports intended to represent figures or mechanical objects, either grotesque or otherwise, is prohibited.

### Well, What's Dignity?

There seems to be an idea that it is undignified to take a lively interest in food. We must all eat if we are to keep on living, and there is sound sense in making food pleasurable as well as sustaining.—Country Home.

### Early American Glass

The first industrial enterprise in the United States was a glass bottle factory erected in the Virginia colony soon after 1607. It was located in the woods about a mile distant from Jamestown. Window glass was manufactured in what is believed to be the first glass factory in New Jersey. It was built about 1730, a mile east of Allowaystown, Salem county, by Caspar Wistar.

### Living Happily

We live in an ascending scale when we live happily, one thing leading to another in an endless series. There is always a new horizon for forward-looking men, and although we dwell on a small planet, immersed in petty business and not enduring beyond a brief period of years, we are so constituted that our hopes are inaccessible . . . and the term of hoping is prolonged until the term of life.—Robert Louis Stevenson.

### Decorative Cactus Plant

Earthenware bowls artistically planted with cacti have a wonderful sense of character about them. They need very little attention, and being natives of the desert, comparatively little water. So if a housewife forgets to water them for a week, no irreparable damage will be done. But they must have plenty of light and they should be given light and sun upon the window sill.

### Electric Trouble

Bobby's mother blew a fuse while she was connecting the electric percolator. The house was plunged in darkness, but Bobby thought this was great. Shortly afterward Bobby was looking out of the window. As it was cloudy he could see no stars, so he came running to his mother, crying: "Mother, the stars have blown a fuse!"

### Serves Useful Purpose

The term "dunking" is applied to the moistening or softening of zwiebacks, cakes, crackers and bread crusts in coffee, tea or milk. While it is not considered good form, it is greatly enjoyed by small children and old people whose teeth are no longer strong enough to cope with such hard substances.

### German Language

Modern German is derived from the various dialects of the West Germanic tribes. In some ways it resembles most the dialects of Middle German, spoken in Thuringia, Silesia, Upper Saxony, Franconia, etc., while in other ways it resembles the Upper German of Bavaria, Austria, etc.

### Salvador Thickly Settled

Although the smallest of the Central American republics, Salvador is thickly settled, the density of population being about 125 people to the square mile, or about three times that of the United States.

### Philadelphia Led

Philadelphia was the first of modern municipalities whose plan was prepared for a particular site, and the rectangular plan there adopted has guided city planning in America ever since.

### Fused by Time

The word "another" was originally two words of which "an" was the Anglo-Saxon for "one." In the course of time the two were fused and now form a solid compound.—Literary Digest.

### Hiking Popular in Germany

Germans believe in hiking, for this nation now has 2,300 hostels for its chief walking club of 85,000 members, where bed and breakfast are found for a few cents.

### New Perspective

"Do not destroy all that displeases you," said Hi Ho, the sage of Chinatown. "Think of the future, which always works changes of opinion."—Washington Star.

### Best Recommendation

A scientific magazine publishes an alluring dream of abolishing the law of gravity. Any law so generally observed deserves to stay.—Buffalo Courier-Express.

### America's National Emblem

The bald eagle was adopted by the United States as the national emblem in 1782. This bird ranges about three feet in length, with a wing spread of perhaps seven.

### "Grain" in Wrought Iron

Wrought iron has a "grain" like wood which may be seen without a microscope, if the substance is etched with strong acid to lay the fibers bare.

### Not Even Your Best Friend

Another thing your best friend won't tell you is the exact allowance the auto dealer made him on his old car.—Des Moines Register.

### Named From Holland Town

Edam cheese is named for Edam, a town in North Holland, which lies in the district where this sweet milk cheese is made.

### Uncertain Exit

Public idols all start slipping—they do not know just when; neither do their worshippers.—American Magazine.

### Reindeer's Winter Food

Reindeer dig through the snow for the succulent lichens or reindeer moss, upon which they feed in the winter.

**DIAMONDS!**  
Our diamonds are blue white and of the finest quality. We give a written guarantee with every diamond we sell.  
Come in and see our display.  
We do expert watch and jewelry repairing  
**ESTHER M. BARLOW**  
JEWELER  
208 Essex St., Tel. 27830 Lawrence, Mass.

**PURE VANILLA EXTRACT SPECIAL**  
Made by Parke, Davis & Company, is a superior product and priced very low.  
.33 cents for a 3 oz. Bottle  
.52 cents for a 6 oz. Bottle  
1.39 for a 16 oz. Bottle  
**LOWE & COMPANY**  
16 MAIN ST. DRUGGISTS ANDOVER

**Abandoned Poor to Fate**  
London's great epidemic of plague in the Seventeenth century took off the poor; the wealthy and influential left the city, leaving the poor people unemployed and uncared for.

**The Only Way**  
The meek can never expect to inherit much of anything if they don't get some lobbying done.—Des Moines Register.

**Sea Salt Carried Far**  
Following heavy gales in England sea salt averaging 25 pounds to the acre has been found 70 miles from the ocean.

**Worse Than War**  
In war you can be killed but once; but in politics, many times.—Winston Churchill.

**Bank Journal's Odd Name**  
The Bank of England's own trade journal is called "the Old Lady."

**Andover Churches**

**CALENDAR FOR COMING WEEK**

**SOUTH CHURCH**  
Central Street  
Congregational, Organized 1711  
Rev. Frank R. Shipman, Minister  
Rev. Frederick J. Noss, Minister  
9.00. Early Services.  
10.45. Morning Worship.  
7.00. Vesper Service.  
Wednesday, Union Prayer Meeting in Free Church.

**FREE CHURCH**  
Elm Street  
Congregational, Organized 1846  
Rev. Alfred C. Church, Pastor  
10.30. Sermon by the pastor. Subject: "Sacred Impressions."  
12.00. Meeting of the Standing Committee.  
7.00 p.m. Union Vesper Service on the lawn of the South Church.  
7.45 Wednesday. Prayer Service. Leader, Dr. Bartlett.

**BAPTIST CHURCH**  
Essex Street  
Organized 1832  
Rev. C. Norman Bartlett, Pastor  
10.30. Morning worship with sermon by the pastor on "Double Unity".  
7.45 Wednesday. Union prayer meeting in Free Church.

**WEST CHURCH**  
Congregational, Organized 1826  
Rev. Newman Matthews, Pastor  
10.30. Public Worship with sermon by the pastor.  
All services after July 27 will be omitted until Sunday, September 7.

**SHAWSHEN COMMUNITY CHURCH**  
Balmoral Hall  
(Non-sectarian)  
The services will be discontinued in the summer. The Sunday School will open again on October 5.

**NORTH PARISH CHURCH**  
North Andover Centre  
Unitarian, Organized 1645  
Rev. S. C. Deane, Minister  
10.30. The Rev. Harry Lutz, of Sanford, Maine, will be the preacher.  
Church school and V. P. R. U. omitted.  
10.10 a.m. An automobile leaves the Andover Bookstore for the Unitarian church at North Andover. A special welcome to summer visitors.

**CHRIST CHURCH**  
Central Street  
Episcopal, Organized 1835  
Rev. C. W. Henry, Rector  
9.00. Holy Communion.  
10.45. Morning Prayer and Sermon. Holy Communion on August 3 and September 7.

**PHILLIPS ACADEMY CHAPEL**  
"On the Hill"  
Services omitted till September.

**ST. AUGUSTINE'S CHURCH**  
Essex Street  
Roman Catholic, Organized 1850  
Rev. Charles A. Branton, Pastor  
Sunday Masses: 6.30, 9.45, 10.30 a.m.  
Holy Day Masses: 5.30, 7.00, 8.30 a.m.  
Sunday evening: 7.45. Rosary, Sermon, Benediction.  
Baptisms: Sunday 3.00 p.m.  
First Friday. Masses: 5.30, 7.30 a.m. Communion 7.00 a.m.  
First Sunday of Month: Communion Day for Sacred Heart Sodality.  
Third Sunday of Month: Children's Communion Day.  
Fourth Sunday of Month: B. V. M. Sodality Communion Day.  
Devotions in honor of St. Therese every Friday evening, 7.45.  
Confessions: Saturday afternoons and evenings, and afternoons and evenings before Holy Days of obligation.

**OILOLOGY**  
Guaranteed Tires  
"Buying tires that are guaranteed is buying mileage insurance."—P. Troleum.  
The guarantee of a reputable tire manufacturer makes tire buying a satisfactory experience. Buying Dunlops at this reliable service station doubly insures your getting dependable tires at a price that keeps your tire costs down to a logical limit.  
**SHORTEN BROS.**  
15 ELM STREET, ANDOVER  
Telephone 945

**A. B. SUTHERLAND CO.**  
The Largest Store in Lawrence

**Important!**  
Residents of Andover can phone our store FREE—Simply call Andover 300

**GROCERY DEPT. SPECIALS**  
For FRIDAY and SATURDAY

GOLD MEDAL FLOUR (Kitchen Tested) . . . . . 1-8 bag \$1.05  
HOLLAND BUTTER . . . . . 2 lb. roll 85c  
SUGAR SPECIAL—10-Lb. Cotton Sack for . . . . . 47c  
(With order of \$1.50)

IMPORTED ROQUEFORT CHEESE, Lb. . . . . 59c  
YOUNG AMERICA CHEESE, Lb. . . . . 39c  
SWEET MIXED PICKLES, quart jar . . . . . 39c  
GEISHA CRAB MEAT . . . . . 3 for \$1.00  
50c LUNCH TONGUE . . . . . 39c  
15c CHICKEN BROTH . . . . . 2 for 25c

60c CEYLON OR OOLONG TEA . . . . . 2 lbs. \$1.00  
FRESH GROUND COFFEE . . . . . 3 lbs. \$1.00

GOLD MEDAL CAKE FLOUR, pkg. . . . . 29c  
CHICKEN A LA KING, 11 oz. can . . . . . 60c  
LOBSTER NEWBURG, 11 oz. can . . . . . 60c  
CHOP SUEY (Ready to eat) . . . . . 25c and 45c  
WELSH RAREBIT . . . . . 25c, 40c and 50c  
BONED CHICKEN, in glass . . . . . 45c, 75c, \$1.25 and \$1.45  
SHRIMP, in glass . . . . . Jar . . . . . 35c  
WHITE TUNA FISH, in glass . . . . . 45c  
LOBSTER, in glass . . . . . 85c  
FANCY CROSS PACK NORWEGIAN SARDINES . . . . . 20c 3 for 50c  
FRANKFORTS, in glass . . . . . 25c and 50c  
ANTIPASTO . . . . . 35c, 65c and \$1.10  
TRIPLE STUFFED OLIVES, jar . . . . . 55c  
PURE GRAPE JUICE, quart jar . . . . . 69c  
KING ARTHUR FLOUR, 1-8 bag . . . . . \$1.23  
BRIDAL VEIL OR OCCIDENT FLOUR, 1-8 bag . . . . . \$1.19  
WALNUT MEATS . . . . . 59c lb. 2 for \$1.00  
CAMPBELL'S TOMATO SOUP . . . . . 3 for 25c





WEST PARISH

Miss Marilyn Lewis enjoyed the week-end visiting Miss Ruth Titcomb of Stoneham. Chester Ward is visiting his parents, Mr. and Mrs. George D. Ward, of Lowell street.

ABBOTT VILLAGE

George Craig of Brechin terrace has moved with his family to Casimere street. Mrs. F. Ives of Essex street left this week for a two months' visit to Dundee, Scotland.

BALLARDVALE

John Davey is ill at his home on Marland road. Alvin Zink is spending the summer at Rye Beach. James Moody motored to Maine over the week-end.

Lightning Hits Tree

At half past five Monday afternoon, Ballardvale was again visited by a severe thunder storm. The downpour of rain was exceptionally heavy and in the midst of the storm a flash of lightning hit the large elm tree near the residence of Mr. and Mrs. William Matthews on Marland road.

May Invite Pastor

A special meeting of the church and society will be held in the vestry of the Congregational church on Monday evening, July 28, to consider the question of inviting Rev. Charles Fogg of West Gloucester to become pastor of this church.

Returns from England

Miss Ada Matthews, daughter of Mr. and Mrs. William Matthews of Marland road returned last Friday evening from an extended trip in England. Miss Matthews sailed from New York on the steamship Minnetonka on June 21, arriving in London nine days later.

Form Baseball Team

A baseball team was formed at a recent meeting of the Ballardvale Athletics held at the home of Arthur Ness of Center street.

That Ukulele Player

THE Simpsons were at breakfast; that is, Mr. and Mrs. Simpson were, but Betty was absent. Simpson Senior spoke with a rasp in his tone: "I suppose you realize that Betty didn't come in until two last night—and it's the second time this week?"

NEW ADVERTISEMENTS

FOR RENT—On Highland Road near Salem Street a desirable tenement of five rooms. Bath, electricity, set table, etc. Apply to MRS. WOOD, 43 Highland Road. Telephone Andover 1027-J.

Town of Andover

Town of Andover, having petitioned the Board of Selectmen for a license to keep and sell gasoline to the amount of 2500 gallons (in addition to license for 1500 gallons previously granted) in underground tanks located on property of petitioner So. Main street in said Town of Andover, a public hearing on said petition will be held at the Town House on Monday, August 4, 1930 at 4.00 p.m., in accordance with the provisions of the General Laws relating thereto.

Commonwealth of Massachusetts

FOR RENT—A few desirable tenements suitable for small families. Enquire of HENRY W. BARNARD, 19 Barnard Street.

Look for the Banner on the pump. Why SOCONY BANNER is a better gasoline— BECAUSE it's made to start quickly—the proper amount of heat boiling points in this new Socony Gasoline gives a new meaning to quick starting.

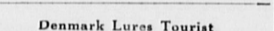
SOCONY GIVES ANDOVER BOTH BARRELS. 1. Socony Special plus Ethyl... the best premium gasoline. 2. AND NOW... the new Socony Banner gasoline excels in the popular-price class. IT'S here in your own home town NOW! With extra power that you can feel. With more miles from every gallon... you can count them.

New SOCONY BANNER GASOLINE. SOCONY TOURING SERVICE, 26 Broadway, New York City. I am touring from... Please send me road information. NAME... STREET... CITY... STATE...

Small, but Powerful. The area of Manhattan Island is 22 square miles, only one-fiftieth of the area of Greater New York.

Denmark Lures Tourist. Denmark, "The Land of the Sea," is one of the smallest of the northern kingdoms of Europe, but its geographical position, its extensive coast line—it is almost surrounded by water—its invigorating climate, and its ancient historical traditions coupled with a progressive modernity, make it one of the most attractive of all the destinations of the tourist in Europe.

His Occupation Gone. The chautyman is no more. He was the cherisher of the old packet ship. He sang the lines of the chauties and the crew joined in the chorus, performing their tasks as they sang.



Town of Andover, Massachusetts

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BOOST ANDOVER

# WEEKLY TRADE REVIEW

LIVE IN ANDOVER

## The New Ford

Passenger Cars and Trucks

reductions from

**\$5.00 to \$25.00**



## The Andover Garage Co.

Authorized Ford Dealers

90 Main Street : : Telephone 208

"The Quiet May Automatic Oil Burner is the finest thing of its kind that money can buy"

SOLD AND INSTALLED BY

**GALLUP TIRE COMPANY**

265 LOWELL ST., TEL. 21239 LAWRENCE, MASS.

Insure Your "Party's" Success

Use Plenty of Sparkling, Cold ICE

PEOPLE'S ICE CO. TELEPHONE 865W

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NEW SERIES FOR MAY NOW OPEN.

Applications for LOANS Wanted Depository at the ANDOVER NATIONAL BANK

SCREENS and SCREEN DOORS AUTO GLASS PLATE GLASS MIRRORS SILVERED Agents for "OVERHEAD" Garage Doors

**W. F. TAYLOR & SON**

638-640 ESSEX ST., LAWRENCE Deliveries in Andover PHONE 6470

## USED CARS

NEW PEERLESS SEDAN—Less than 100 miles—Big saving.

BUICK SEDAN—1926—Good in every way. Reduced in price.

CHRYSLER SEDAN—1928—72—A real car at a real low price.

**C. W. DILLON**

35 Years, Same Place—15 OXFORD ST., LAWRENCE

HIGH GRADE CANDY ICE CREAM SODA LIGHT LUNCHEONS  
**PORTER CANDY SHOPPE**  
2 Essex St., Elm Square Andover, Mass.



What Price Quality?

INSOFAR as cloth is concerned, the Ram's Head label guarantees quality regardless of the price of the finished suit.

INSOFAR as tailoring is concerned, greater quality demands greater costs. Quality in workmanship demands and receives a fair price.

For quality demand Ram's Head Fabrics.

American Woolen Company Executive Offices, Boston, Mass.

**RAM'S HEAD FABRICS**  
STYLES THAT SET THE STYLE

## ROGER W. BABSON IS OF OPINION THAT TELEVISION HAS BROAD POSSIBILITIES

Purchasers of Radio Sets Will Have Plenty of Time to Get Their Money's Worth Before Television Comes into General Use—Radios, the Newspapers and Television Will Eventually Work Together

Babson Park, Massachusetts, July 25, 1930. Television today is where radio was fifteen years ago, so far as the public is concerned. Amateurs were then just beginning to make crystal radio sets and to hear faint noises out of the air. Now the amateurs are just beginning on television. Before long there will probably be large numbers of amateur experimenters constructing home-made sets, buying parts, and generally stirring up interest in the new art. If television follows the path of radio, the experiments of the amateurs will spread the spirit of contagion, so that nearly every home will sooner or later have its own television apparatus. Thus far the public has shown only a vague academic interest in this subject, believing it too complicated and too imperfect to engage their active interest. That stage will pass as further developments in the new art bring it nearer to perfection.

Several recent developments have reawakened public interest. Dr. Alexanderson, engineer of General Electric Company and Radio Corporation, recently put on in a Schenectady theatre a vaudeville act by television. This included music and singing, jokes, and a regular vaudeville performance. The actors were in the television laboratory more than a mile from the theatre stage. The audience watched the show on a screen similar to a moving picture screen. It was highly successful. Just the other day the British Broadcasting Corporation put on a television play from a studio in London, which was enjoyed by patrons of department stores, in private homes, and other places where televisions had been installed. Shortly after another demonstration in London will be given on a large screen measuring four feet by five feet.

### The Uses of Television

It may be five, ten, or fifteen years before television teaches the stage of popularity enjoyed by the radio. There is still much experimental work to be done before it becomes practical for any but the scientifically inclined amateurs. The general public is not equipped and does not care to bother with a device which requires mechanical skill and technical knowledge to operate. These mechanical difficulties, however, will in time be overcome. That does not mean the elimination of hundreds of millions of dollars worth of radio equipment. Television growth will be gradual. One who is contemplating buying a

radio set need not fear television, he will have plenty of time to enjoy his radio and get his money's worth out of it before television comes into general use.

It is of interest to consider what probable uses this new instrument will find in our social and economic life. Certain enthusiasts would have us believe that it will revolutionize existing methods of entertainment, news publishing, educational work, the moving picture industry, etc. If by "revolutionize" they mean entirely supplant the existing equipment of these industries, they are mistaken. Established industries will take television and use it to supplement, modify, and improve their service to the public. Then we shall have what is virtually a new industry comparable to radio, requiring new apparatus valued at hundreds of millions of dollars.

### For Amusement and Education

Television has vast educational and entertainment possibilities when it is finally perfected. In preparation for that day a huge building in the heart of New York City is soon to be erected, which will contain several large theatres, a moving picture theatre, radio studios, and television studios. This will be used to broadcast regular plays, symphonies, and pictures to a vast audience scattered throughout the country, as well as to serve the audience which personally attends the performances. The time will come when the moving picture houses throughout the country will install television facilities in addition to their regular picture cameras for the inclusion on the program of at least one television act.

In connection with churches and schools it will be possible for a famous preacher or educator from a central radio church to give a lecture or sermon in picture and in sound before a thousand different audiences at the same time just as though he were personally appearing. The possibilities of television for schools and colleges and churches opens up a new vista for education.

### Relation to the Newspapers

Television can never supplant the daily newspapers, because people must have a record of what has happened. If everyone could carry with him constantly a television receiver and happen to be looking into it when events in the world's news occur, then there might be no need for newspapers. Such

is not the case and certainly not likely to be. To say television will harm newspapers is entirely wrong. Instead it will help them. News reporters with television instruments can in an airplane fly at once to the scene of an accident, catastrophe, peace conference, earthquake, or other great news story and at once transmit to his paper not only the story but the picture.

It is also possible that by means of the new highspeed presses and electrically operated typesetters, world news events can be sent at once to a master keyboard and the whole page broadcast to a thousand daily newspapers all over the country. On the receiving end there is the possibility of a camera negative printing the picture directly on the surface of a press cylinder. Natural color printing also may be a possibility for the newspapers in the future. Radio, the newspapers, and television will work together, each supplementing the other and each using the new electrical inventions which scientists are perfecting.

### Can Be Great Ethical and Moral Force

Television can be a great factor in furthering the world's peace. By bringing people of one nation face to face in communication with the people of another, a deeper and more tolerant understanding of the customs, aspirations, ideals of each can be attained. Already we can talk across the ocean. Soon we shall see across it. This visual communication for long distances will probably first come through the television telephone. Such an instrument has been perfected in the United States and is known as the "Ikono-phone". One sits in a booth and talks to a friend at a distant point, and both parties face the image of the other, much as though they were sitting across the same room. This experimental system is now established here in the American Telephone's headquarters in New York and the Bell laboratories, which are two miles distant from each other. This is an example of wired television as distinguished from wireless television.

Television, if rightly handled, can become a great force in the educational, cultural, and spiritual advancement of the world. Pictures do not lie. No better way of disseminating the truth has ever been devised.

### Valuable Oil Recovered from Waste Cherry Pits

In their quest for waste farm products which may be utilized commercially, chemists of the United States Department of Agriculture have recently completed a study of the properties of cherry-kernel oil. Their findings justify the belief that this oil would find ready use if it were produced in large enough quantities.

In many respects cherry-kernel oil is similar to that from almond, apricot, and peach kernels, according to C. S. Jamieson and S. I. Geier. The results of their investigations indicate that it should prove useful as a high-grade salad oil, and suitable for use in the manufacture of various cosmetics, and for some pharmaceutical preparations. Limited quantities have been used for such purposes and have given good results.

It is estimated that more than 100,000,000 pounds of sour cherries are canned every year in Michigan, New York, and Wisconsin. The pits, which amount to 12 to 15 per cent of the fruit, contain about 28 per cent kernel and 72 per cent shell. The oil content of the kernels ranges from about 32 to 40 per cent. If all the pits separated at the canning plants were utilized for oil, the annual production would amount to more than 4,000,000 pounds.

Studies by the department in 1915 demonstrated the possibility of extracting oil from cherry pits, but no attempt was made to do this on a commercial scale until 1926. Last year the commercial production amounted to about 68,000 pounds.

### Ten First Artificial Drink

Man's first artificially concocted drink, so far as the records can be traced, was tea. Ten leaves were being used to make a beverage in the Orient more than 4,700 years ago, reports the Farm Journal.

### Tibetan Women Bosses

Married women of Tibet plaster their faces with a black paste made of blood, for the law is that they must not make themselves attractive to men. And they have three or four well-bossed husbands each.

### SPECIAL

Family size underground Garbage Receiver . . . . . \$5.75

All kinds of lawn and garden tools

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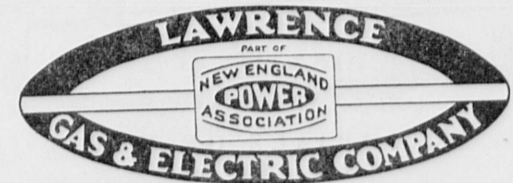
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### SHAWSHEEN VILLAGE

Mr. and Mrs. Leslie N. Herrick and daughter, Gretchen are spending two weeks at North Woodstock, N. H.

Mr. and Mrs. Arthur Clough and sons, Gilbert and Richard, 9 Arundel street, are enjoying a two-weeks' vacation at Hills Beach, Maine.

### Lightning Strikes Hospital

During an electrical storm yesterday afternoon a bolt struck the Shawsheen hospital, igniting the woodwork on the third floor on the east side of the building. The slight blaze was easily extinguished by Miss Dorothy Snow, night superintendent before, the fire department arrived. Plaster on the ceiling in one of the rooms was loosened and patients were considerably alarmed. Three years ago lightning struck the building knocking over a chimney and making a hole in the roof.


Rev. John A. (Jack) Hart, befriender of "rowbottoming" students and unofficial chaplain of the University of Pennsylvania, is something of an optimist. He believes in looking on the sunny side of things, etc., but he dreads being mistaken for a Pollyanna. He illustrated his conception of a properly optimistic person by pointing with pride to the South Sea Island missionary, who reported to superiors in this country: "The natives still cling to cannibalism, but praise God, I have taught them to eat with a knife and fork."—Philadelphia Record.

Chemistry Professor: "What can you tell me about nitrates?"  
 Student: "Well—they're a lot cheaper than day rates."

### NEW ADVERTISEMENTS

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### Hope to Find Use for Black Mamba's Poison

In the black mamba, spitting cobra of Africa, Dr. Adolph Monaeleser of New York, expects to find a cure for epilepsy and rheumatic afflictions. Several years ago one of the spitting cobras was placed in the Bronx zoo. He immediately began spitting at every passerby. His aim is perfect even in the dark forest, and in the light of the reptile house he must have felt certain that he was blinding hundreds of people every day. Stimulated by his long procession of victims he spat and spat. After a while the cobra noticed that the victims did not sink down and die, and that the venom was collecting upon the glass in front of him. Thereupon, he refused to spit, and even though zoo visitors collected in front of his cage and made faces at him, he ignored their presence and saved his venom. The poison was removed from the glass and since has been used for experimental purposes. Additional black mambas are being imported, and experts eventually hope to prove that this deadly denizen of the jungle has his teleological place and that even cobras spit together for good.

### Molasses Once Thought to Have Healing Power

In England, molasses is called treacle and was once considered a medicine; the word is derived from the Greek through the Latin theriac, meaning an antidote against the bite of poisonous animals. In old medical practice, theriac Andromachi or Venice treacle was a compound of sixty-four drugs pulverized and reduced with honey to an electuary. It was supposed to cure venomous bites. When sugar cane began to be cultivated on a large scale, its stick product was called by the name of the drug which it resembled in consistency. By some curious reasoning, this entirely new and different substance was thought to have healing power. John Wesley, who was keenly interested in medicine, tells of putting warm treacle to the soles of his feet as a cure for erysipelas.—Good Health Magazine.

### Musical Seals

Some twenty miles up the Koeettlitz glacier, we were surprised to find many seals, and came to the conclusion that they swam up the subglacial stream which I named the Alph river. On one occasion I prodded one of these seals with my ice ax. After some sneezes and grumbles he proceeded to sing to me. He lay over on his side and produced a whole octave of musical notes from his chest, ranging up to a canary-like chirrup. Later I found that Doctor Wilson and Doctor Racovitz had already recorded the musical ability of Antarctic seals.—From "Antarctic Adventure and Research," by Griffith Taylor.

### Reverse English

A Tyneside shipbuilder, anxious that his son should learn how to pronounce English in the beautiful way that his legal adviser, a Londoner, spoke it, apprenticed his lad to work in the lawyer's office so that he might learn English as it was then pronounced in London, smiles Dr. Frank H. Vizetelly, noted lexicographer. The son spent two years in his clerical position before the father was able to come to town on a visit. Then he called on the lawyer and asked about the boy. Much to his amazement the lawyer replied in Tyneside English, which the youngster had been able to teach him without assimilating any of the cockney dialect.

### No Roofer, No Rentee

Yes, indeed, I arrears three months rent. If you were I should you pay and keep mouth shut, who is like I—a fool to pay the thing unsatisfactory. Unless you patch the roof and put new paper on wall then I clear that. Later if you do not do I shall sue you damage for working hours. Many time the worked had done how-ever midnight rain, next morning all clothes wet I have start all over and waste my time for nothing.—Letter from a New Jersey Chinese laundryman to his landlord.

### Efficiency

Some time ago a section foreman was severely criticized by the roadmaster for the careless handling of truck material for his men. "For instance," said he, "a few days ago one of your men was seen to thoughtlessly throw a spike into the weeds. Don't you realize they cost money?" "I know they do," returned the foreman. "I had my men spend three days looking for that spike."—R. R. Magazine.

### The Right Number

Little Alene, four years old, overheard her mother tell some one on the telephone that he had the wrong number and could get the right number by calling the operator again. A little later Alene was heard talking over her toy telephone and saying, "This is the right number. If you want the wrong number you will have to call somebody else."

### Helpless Men

Thousands of articles are lost in the great hotels simply because men are accustomed to have women pick up after them and they are helpless without them.—American Magazine.

### With the Wall Flowers

By JANE OSBORN  
 (Copyright)

A YOUNG man and a young woman in an evening dress stood in the shadows of the veranda of the brightly-lighted country club. "You've got to promise before you go in," said the young man rather sharply. "I'm certainly not going to let you carry on the way you did at the Bensons' last week." "Well, I couldn't help it," protested the girl. "If the men are so foolish as to want to dance with me—why, it isn't my fault. I should think you'd be proud of having a sister that wasn't a wall flower!" "Well, I wasn't proud of the way you carried on—eight or nine men hanging around you all evening and a dozen girls sitting out every dance. So I'm telling you right now that unless you promise you won't dance at all so long as there are other girls sitting it out—promise you'll make the men dance with the wall flowers—promise you'll show more concern for the shy young fellows that can't dance very well and don't know the other girls, I'll take you right home."

### Of Course Henry Had Sent That Letter, but—

He kicked off his wet shoes, slid his tired feet into a pair of carpet slippers, lit his pipe, sat down in the easy chair with a sigh of relief, and declared that 20,000 wild horses couldn't make him stir from the house until the following morning. "Henry," said his wife, "you posted that letter I gave you this morning, I suppose?" "I did, my love," he answered, unblushingly. "I asked mother to postpone her visit for a while," his wife continued. "You see—"

### Spanish Homes

Of all the Mediterranean styles of architecture in use today, there is probably none more popular or better known, especially for residential purposes, than the Spanish with its life and color. The Spanish, having apparently been a home-loving race, developed their residential architecture to a higher degree than any other type of building. Where the Greek masterpiece are found in religious buildings, as is the case in most historical styles, the Spanish seem to have studied architecture from a livable point of view. Their principal contribution being residential, the Spanish house was designed for its owner's comfort in every way possible.

### Stone Newspapers

Newspapers in the form of large stone tablets have been discovered during excavations at Ostia, in Italy. One is said to record the death of Pompey in 49 B. C., and the will of Julius Caesar with his bequests to the people of Rome. Because of his dispatches from the war in Gaul, Caesar is often called the father of journalism, but it seems that Cicero, born in 106 B. C., has a greater claim to his distinction. Cicero used to post in the galleries of his villa at Tusculum a record or journal of the passing events of note, with a list of births, deaths, and marriages. From a letter of Cicero's it is known that he used a system of abbreviated writing.

### "Underground Railway"

The name of the system used to help slaves to freedom, the "Underground Railway" arose from the exaggerated use of railway terms in reference to the conduct of the system. Levi Coffin and Robert Purvis were the presidents of the road. Various routes were known as lines, stopping places were called stations, those who aided the system were called conductors, and the slaves were referred to as packages or freight. The system reached from Kentucky and Virginia across Ohio, and from Maryland across Pennsylvania and New York or New England.

### "Old Nick" in Ireland

Because Ireland is the island of the saints, the Irish are not afraid of the devil, though he has left his mark in many parts of the Emerald Isle. In beautiful Wicklow is the Devil's Glen, cut out by the angry slashing of Old Nick's tail when he failed to lure a fair maiden from her convent. In Tipperary is the Devil's Bit—a huge bite taken out of the mountain range and spat down to the plain below, where it still stands as the Rock of Cashel. Then, of course, in Killarney is the Devil's Punch Bowl—but all it contains in these days is pure water.

### Ancient Counterfeiters

Money forging was a flourishing business among the ancient Romans, judging from finds at Treves, Prussia, of tools and matrices for the coining of denarii. Excavations brought to light a great many matrices and castings made of bronze which were used to manufacture these silver coins. Proof that these implements, dating back to between 200 and 300 A. D., were tools of money forgers, is established by the fact that there was then no official mint at Treves.

### Began Athletic Era

The first organized athletic meeting of modern times was that instituted by the Royal Military Academy at Woolwich, England, in 1849, the Oxford and Cambridge contests beginning 15 years later.

### Language Changes Made Over "Precise" Protests

Until about the middle of the Nineteenth century it was usual in pronouncing the word humble to refrain from sounding the h. Generally the word was preceded by an instead of by a. The changing to sounding the h came gradually as a matter of usage, as many changes in language come. In the end usage must be followed, though precise speakers resist it for a time. Even in fairly recent years a few persons persisted in pronouncing humble without the h. The variation you have observed on this point between an early and a later edition of Webster's dictionary is accounted for by acceptance of the change by the later editors. The gradual alteration in usage concerning the word humble was a subject of protest as long ago as 1853, when a correspondent of the periodical "Notes and Queries" illustrated his contention that the h should be silent by giving a list of what he stated to be the derivations of words in which the h should be silent. The words were heir, honest, honor, hour, humble and humor.

### Famous Bronze

Spinario is the name of the statue of a boy with a thorn in his foot. It is in the Palazzo del Conservatore, Rome. The original is in bronze.

### Deadly Narcotic

The mari huana is a narcotic plant found in Mexico, reputed to cause insanity to persons drinking an infusion of its leaves or smoking them.

### Nation's Tribute to Heroes

Portrait statues of Washington, Kosciusko, Rochambeau, Lafayette, Von Steuben and Pulaski are to be found in Washington.

### Bayard First in High Post

Thomas Francis Bayard was appointed ambassador to England in 1893, and was the first to hold that diplomatic rank.

### No Mineral Oil in Soaps

The Department of Agriculture says that no soaps are made of mineral oil. Only vegetable and animal fats are used.

### Optimism's Test

Optimism is all very well only so long as it is hardy enough to confront the world of facts.—Boytton.

### Sorrow's Revelation

But for some trouble or sorrow we should never know half the good there is about us.—Dickens.

### Oregon Leads in Timber

The state of Oregon has the most timber. It has 26,000,000 acres requiring fire protection.

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**Bees Often Fly Eight Miles for Honey Load**  
 Confirming the honeybee's reputation for diligence, the United States Department of Agriculture recently learned that a bee will sometimes fly as much as eight miles and return with its minute load. Under such circumstances a single pound of honey would represent approximately 18,000 trips of sixteen miles each, or nearly 300,000 miles of flight by bees. In a locality in Wyoming there irrigated alfalfa is virtually the only source of honey, the department placed some hives eight miles from the nearest nectar supply. The bees made daily trips to the alfalfa, loaded with honey, and returned. Since the bees fly this distance regularly, the department apical trusts assume they might fly even farther if necessary. Flying these sixteen-mile trips, however, some bees fail to return home because sand storms overtake them or headwinds impede them. Laden with honey, they are forced to rest often on the way home, particularly when flying into the wind or in cool weather. When they reach the hive after such long trips they often make abnormal landings, and frequently fail to alight at the entrance of the hive.

Mr. Younghusband was taking his little son, aged five, for an evening stroll before going to bed. "Daddie," he remarked, as they neared home, "I think I should like to get married." "Do you, my dear? And whom do you want to marry?" asked the proud parent. "Well," said the little lad, "I'd like to marry Grannie." His father laughed heartily. "And do you think I'd like you to marry my mother?" he asked, patting the boy's head. "Why shouldn't you?" countered the other lamely. "You married mine, didn't you?"—Pearson's Weekly.

Friend: Have you a garage?  
 Motorist: I don't know. My wife just went down to get the car out of it.

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