Buying & Selling on eBay

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eBay Basics

- eBay is an online shopping site founded in 1995.
- Transactions are either carried out in an auction format or in the more traditional fixed-price format.
- Some of the more popular shopping categories are listed to the right.

Register with eBay

To watch or bid on items, you need to register first:
1. REGISTER.
2. Fill in your details and make sure to remember (or record) your eBay user ID and password.
3. SUBMIT.

Browsing and Searching

1. If you know what you are looking for, type it into the search box.
2. If you would rather browse, click a category to see what’s on sale.
3. If none of those interest you, click to see all categories.
Search Results

- The default sorting method is “Best Match”.
- You may want to change this to “Price + Shipping: lowest first” or “Time: ending soonest” based on your preference.

Key Points in an Auction

1. Note whether the item is New or Used and how much time is left in the auction.
2. Note the current bid price and place your highest bid here.
3. If you’re not ready to bid yet, click to ADD TO WATCH LIST.
4. Note the shipping price and time.
5. Note the payment method and return policy.
6. Pay special attention to the seller’s feedback.

Seller Feedback

1. Beware of sellers with lots of negative feedback, especially if it has occurred within the last month or six months.
2. Make sure you are looking at the “Feedback as a seller” tab when evaluating a purchase from a seller.
Selling on eBay

1. SELL AN ITEM.
2. Type in what you want to sell and click GET STARTED.
3. Select the specific item you want to sell.
4. Change the category if necessary.

Setting the Terms of your Auction

1. EDIT each of these categories to describe your item, set the starting price, shipping information, etc.
2. Upload photos here.
3. LIST IT.

Paypal

- Paypal is a service that allows eBay sellers to accept debit and credit cards and to receive payment immediately.
- Before Paypal, an eBay seller would have to wait for a buyer’s check or money order to arrive, then wait for the payment to clear.
- The fee for a seller to use Paypal is $.30 USD + 2.9% of the amount you receive.
My eBay

Click on MY EBAY to see a summary of all your activity on eBay, including:

- Your bids
- Items you are watching
- Your auctions

Safe Practices on eBay

- Only deal with sellers with a strong Feedback Profile.
- Beware of doing business with buyers and sellers in foreign countries, especially Nigeria, Russia, and China.
- Don’t agree to use an escrow service that the other party suggests. Only use escrow.com.
- Only correspond through eBay Messages rather than via email.
- Make sure the item you are buying is not a fake.

Links

- eBay selling fees: http://pages.ebay.com/help/sell/fees.html
- Paypal mobile app: https://www.paypal.com/us/webapps/mpp/pay-on-ebay
- eBay mobile app: http://mobile.ebay.com