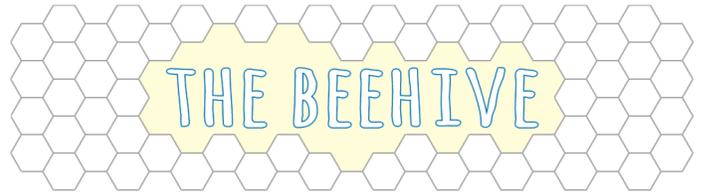


Buying & Selling on eBay

Memorial Hall Library
mhl.org



eBay Basics

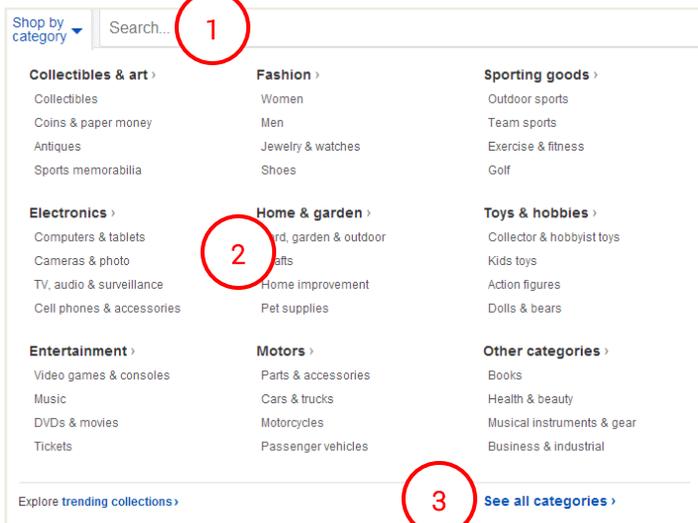
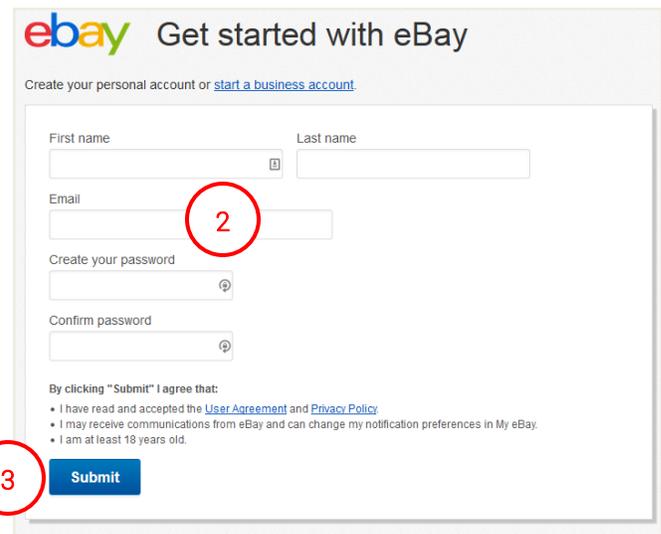
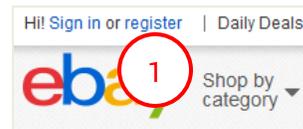
- eBay is an online shopping site founded in 1995.
- Transactions are either carried out in an auction format or in the more traditional fixed-price format.
- Some of the more popular shopping categories are listed to the right.

Collectibles & art > Collectibles Coins & paper money Antiques Sports memorabilia	Fashion > Women Men Jewelry & watches Shoes	Sporting goods > Outdoor sports Team sports Exercise & fitness Golf
Electronics > Computers & tablets Cameras & photo TV, audio & surveillance Cell phones & accessories	Home & garden > Yard, garden & outdoor Crafts Home improvement Pet supplies	Toys & hobbies > Collector & hobbyist toys Kids toys Action figures Dolls & bears

Register with eBay

To watch or bid on items, you need to register first:

1. REGISTER.
2. Fill in your details and make sure to remember (or record) your eBay user ID and password.
3. SUBMIT.



Browsing and Searching

1. If you know what you are looking for, type it into the search box.
2. If you would rather browse, click a category to see what's on sale.
3. If none of those interest you, click to see all categories.

Search Results

- The default sorting method is “Best Match”.
- You may want to change this to “Price + Shipping: lowest first” or “Time: ending soonest” based on your preference.

Sort: **Best Match** ▾

Time: ending soonest

Time: newly listed

Price + Shipping: lowest first

Price + Shipping: highest first

Price: highest first

Distance: nearest first

Key Points in an Auction

1. Note whether the item is New or Used and how much time is left in the auction.
2. Note the current bid price and place your highest bid here.
3. If you're not ready to bid yet, click to ADD TO WATCH LIST.
4. Note the shipping price and time.
5. Note the payment method and return policy.
6. Pay special attention to the seller's feedback.

Apple iPad 1st generation 16GB w/ wifi+3G PC910LL Model A1337

Condition: Used
 "CHECKED TESTED IN EXCELLENT WORKING CONDITION."
 Time left: **33m 6s** (Jun 03, 2014 13:12:45 PDT)

US \$72.25 47 bids

Enter your max bid

Place bid

Additional coverage available
 Add to watch list Add to collection

Hassle-free Returns Free Shipping Limited time remaining

BillMeLater New customers get \$10 back on 1st purchase
 Subject to credit approval. See terms

Shipping: **FREE** Expedited Shipping | See details
 Item location: United States
 Ships to: United States and many other countries | See details

Delivery: Between **Thu. Jun. 05** and **Sat. Jun. 07**
 to 02155
 Estimated by eBay **FAST 'N FREE**

Payments: **PayPal**, Bill Me Later | See details

Returns: Hassle-free returns | Learn more
 14 days money back, you pay return shipping

Guarantee: eBay MONEYBACK GUARANTEE | See details

Seller information: **yes_deal_for_you** (3159 ★)
 99.7% Positive feedback

Recent Feedback ratings (last 12 months) ?

	1 month	6 months	12 months
Positive	102	559	1025
Neutral	0	1	4
Negative	1	0	4

Feedback as a seller Feedback as a buyer All F

Seller Feedback

1. Beware of sellers with lots of negative feedback, especially if it has occurred within the last month or six months.
2. Make sure you are looking at the “Feedback as a seller” tab when evaluating a purchase from a seller.

Selling on eBay

1. SELL AN ITEM.
2. Type in what you want to sell and click GET STARTED.
3. Select the specific item you want to sell.
4. Change the category if necessary.

The screenshot shows the 'Tell us what you're selling' page. At the top, there are links for 'Daily Deals', 'Sell', and 'Customer Support'. The 'Sell' link is circled in red with the number 1. Below this is a text input field for the item title, containing 'apple ipad 32gb', with a 'Get started' button to its right. The input field is circled in red with the number 2. Below the title field, there is a section 'The products shown are from this category:' with a breadcrumb trail 'Computers/Tablets & Networking > iPads, Tablets & eBook Readers' and a '[Change]' link. This section is circled in red with the number 4. Below that is a section 'Create listing from a similar item' featuring a small image of an iPad and a link 'Sell one like this' circled in red with the number 3.

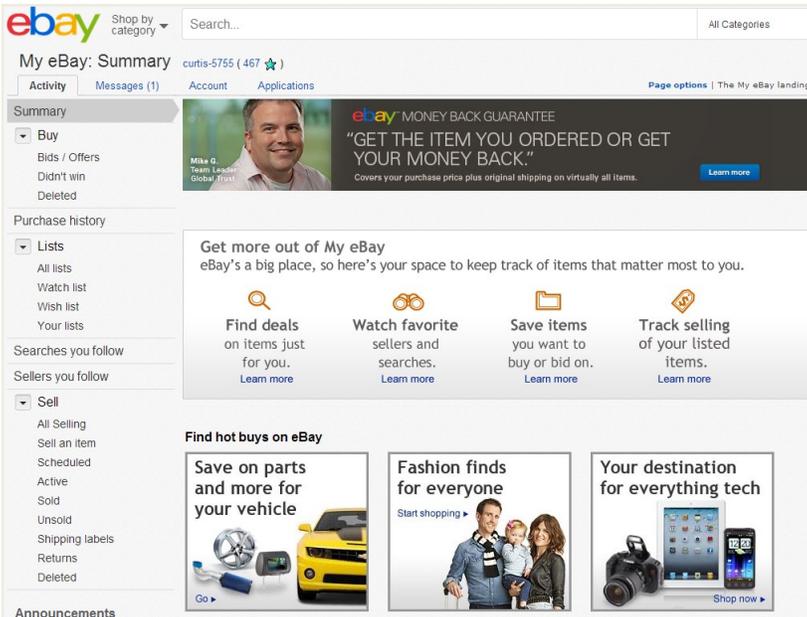
Setting the Terms of your Auction

1. EDIT each of these categories to describe your item, set the starting price, shipping information, etc.
2. Upload photos here.
3. LIST IT.

The screenshot shows the 'Describe your item' page. At the top, it indicates the category 'Computers/Tablets & Networking > iPads, Tablets & eBook Readers'. The 'Title' field contains 'Apple iPad 2 32GB, Wi-Fi, 9.7in - White (MC980LL/A)' and is circled in red with the number 1. Below the title is a 'Condition' dropdown menu. The 'Photos' section has an 'Add photos' button circled in red with the number 2. Below the photos is a 'Product description' field with text about the iPad 2. The 'Item specifics' section includes dropdown menus for 'MPN' (MC980LL/A), 'Color' (White), 'Contract', 'Bundled Items', and 'Country/Region of Manufacture'. The 'List it' button at the bottom right is circled in red with the number 3.

Paypal

- Paypal is a service that allows eBay sellers to accept debit and credit cards and to receive payment immediately.
- Before Paypal, an eBay seller would have to wait for a buyer's check or money order to arrive, then wait for the payment to clear.
- The fee for a seller to use Paypal is \$.30 USD + 2.9% of the amount you receive.



My eBay

Click on MY EBAY to see a summary of all your activity on eBay, including:

- Your bids
- Items you are watching
- Your auctions

Safe Practices on eBay

- Only deal with sellers with a strong Feedback Profile.
- Beware of doing business with buyers and sellers in foreign countries, especially Nigeria, Russia, and China.
- Don't agree to use an escrow service that the other party suggests. Only use escrow.com.
- Only correspond through eBay Messages rather than via email.
- Make sure the item you are buying is not a fake.

Links

- eBay selling fees: <http://pages.ebay.com/help/sell/fees.html>
- Paypal mobile app: <https://www.paypal.com/us/webapps/mpp/pay-on-ebay>
- eBay mobile app: <http://mobile.ebay.com>